

A Year of Growth & Global Expansion:

Celebrating Our 2023 Milestones



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Top News

New Partnership Formed:

YeYe Agency Unveils New Translation & Localization Services with UTKA Tercüme Partnership.

Expanding Global Frontiers:

Now Serving Canada, Australia, Singapore, India, Thailand, and the Philippines.

YeYe Agency's Year of Triumph and Transformation

2023 stands as a landmark year for YeYe Agency, filled with growth, innovation, and strategic milestones that underscore our commitment to excellence. In this newsletter, we're thrilled to showcase the leaps we've made, from expanding our global presence to launching pivotal projects that have significantly advanced our clients' ambitions.

As we navigate the complexities of international markets, our achievements this year reflect the synergy of our collaborative efforts and the trust placed in us by our partners and clients. Join us in celebrating a year of remarkable accomplishments and the journey towards an even brighter future.



Company Expansion:

A Second Office Opens in Prague's Prestigious Flow Building.



Expanding Our Horizons

In 2023, YeYe Agency broadened its horizons, marking our footprint across continents and diving into diverse sectors. Our expansion reflects our commitment to delivering comprehensive business solutions globally.

YeYe Agency's 2023 Expansion Highlights

- **New Market Entries:** We've successfully established partnerships and services in vibrant markets including Canada, Australia, Singapore, India, Thailand, and the Philippines, showcasing our adaptability and global reach.
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- **Sectoral Expansion:** Our portfolio now spans various industries, from technology and finance to healthcare and education, demonstrating our versatility and expertise in catering to specialized market needs.



This strategic growth not only highlights our geographical diversity and sectoral expansion but also strengthens our global network, enabling us to support our clients' international ambitions more effectively.

UTKA Translation & Localization Partnership

In navigating the complexities of global market expansions, YeYe Agency introduces a vital partnership with UTKA Translation & Localisation Bureau, aimed at refining our translation and localization services. This collaboration amplifies our commitment to ensuring seamless communication and document authenticity for businesses stepping into new territories.



Our value proposition lies in our ability to offer a streamlined, in-house solution for all your translation needs, ensuring accuracy, efficiency, and a hassle-free pathway to international success.

New Services Unveiled: Translation & Localization

- **Comprehensive Language Support:** Offering over 500 sworn translators covering a vast spectrum of languages, including English, French, Czech, Slovak, Turkish, and Azeri.
- **Technology-Driven Efficiency:** Utilization of customized CAT Tools paired with expert editors ensures expedited, precise translations for all types of documents.
- **Annual Project Capacity:** Successfully completing around 1000 translation projects each year, ranging from legal documents to website content.

Spotlight on Key Projects

Our approach combines technical sophistication with deep market insight, ensuring each project not only meets but exceeds client expectations. From offering tailored localization services that resonate with target audiences to navigating bureaucratic challenges for international partnerships, YeYe Agency is your trusted ally in achieving seamless market entry and sustainable business growth.



In a world where adapting and innovating are key to business growth, YeYe Agency has not only expanded its service portfolio but also successfully spearheaded projects that showcase our expertise in navigating the complexities of global markets.

New Service Venture Highlights

VIVENSE

- **Vivense Localization Project:** Transformed and tailored e-commerce platform for the Czech market, ensuring cultural and linguistic precision within an ambitious three-month timeline. This collaboration not only highlighted our proficiency in translation and localization services but also set a new benchmark for cultural adaptation in business.

AURUM

- **Mining Company Establishments:** Partnered with Aurum Global Exploration, overcoming regulatory and operational hurdles to establish five mining companies in Czechia.

twisto

- **Empowering Twisto's Team:** Delivered comprehensive training to 160 Czech employees of the fintech giant Twisto, focusing on Turkish business and working ethics, to facilitate a smooth transition under new Turkish management and foster a unified company culture.

Building Stronger Foundations

These ventures not only highlight YeYe Agency's capacity to tackle diverse projects but also our dedication to delivering strategic, impactful results. Through innovative technology, market expansion, and insightful analysis, we empower our clients to achieve their ambitious goals.



- **Innovating for Public Safety:** Assisted our client, **Papilon**, in the application for the cBis Tender, introducing cutting-edge face and fingerprint recognition technology to enhance the capabilities of the criminal police.



- **Expanding Market Reach:** Partnered with **Luvoti s.r.o.**, aiding in the procurement of high-quality home textiles and carpets from Turkey, thereby diversifying their product range in the Czech market.



- **Strategic Market Insights:** Provided comprehensive market analysis for **Trendyol**, the Turkish e-commerce powerhouse, to navigate and strategize for the Czech e-commerce landscape effectively.

In 2023, YeYe Agency embarked on several pioneering projects, each showcasing our versatile approach to solving complex challenges and tapping into new opportunities for our clients.



Expanding Excellence

As YeYe Agency continues to navigate through 2023, our journey is marked by significant achievements and expansions, reflecting our dedication to providing comprehensive solutions to our clients

YeYe Agency's ongoing palette of services:

Expanded service offerings including new company establishments across Czechia, Slovakia, and Turkey, complete with essential business services.

2nd Office in Prague:

The inauguration of a second office space in Prague's Flow Building, embodying modern design and sustainability.

Launch of ScaleOffice Application:

Revolutionizing company management through invoicing, task management, and secure document exchange.



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Our commitment to innovation and excellence is evident in our growth and the resources we provide. Through strategic expansions and the development of cutting-edge platforms, we're not just meeting expectations; we're setting new standards in business support services.

6

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